



## ***SPONSOR THE HIGHLANDS SWIM TEAM!***

The Highlands Swim Team is a 501(c)(3) non-profit organization that was founded in 2002. Our neighborhood team strives to encourage community and team spirit, good sportsmanship, as well as teaching attributes such as leadership, discipline, and teamwork. We are dedicated to helping each swimmer realize their full potential.

The Highlands Swim Team is a member of the Chesterfield Aquatic League, which includes teams from 23 Chesterfield County neighborhoods.

Your business can be instrumental in making our 2025 season successful by becoming a sponsor of The Highlands Swim Team! Your contributions will support our team in achieving our goals and help offset ongoing costs including league fees, lifeguard fees, and replacement of needed equipment.

### **Your Sponsorship Includes:**

- A 2x3 ft. banner with your company logo/name and information, which will be on display at The Highlands Pool throughout the summer
- Your company name listed as a sponsor on the Highlands Swim Team's full-page ad in the "heat sheets" sold at the Chesterfield Aquatics League's post-season Championships
- "Shout Outs" and promotion at all home swim meets at The Highlands Pool
- Recognition listed on the Highlands Swim Team's website and social media pages

### **How to Sponsor:**

Please mail payments and contact information to the address listed below. You will receive a receipt for your donation with our tax ID number. All logos and designs for new banners should be sent as a "print ready" pdf or jpeg attachment to [HighlandsSwimTeam@gmail.com](mailto:HighlandsSwimTeam@gmail.com). Please allow 2 weeks for processing.

The Highlands Swim Team

7524 Dunollie Drive

Chesterfield VA, 23838

**First-time sponsor: \$225 (includes banner)**

**Returning sponsor: \$200**

For questions, please contact Matt Reynolds at [HighlandsSwimTeam@gmail.com](mailto:HighlandsSwimTeam@gmail.com) or (646) 872-9353.

Want to learn more about our swim team? Visit [www.highlandshurricanes.com](http://www.highlandshurricanes.com).