



# Highlands Hurricanes Swim Team 2026 Sponsorship Opportunities

## Our Purpose

Since 2002, the Highlands Swim Team has brought our neighborhood together through fun, fast, competitive swimming. We build teamwork, sportsmanship, and confidence while helping every swimmer reach their potential. As members of the **Chesterfield Aquatic League**, we compete with 23 local teams. Your sponsorship helps power our **2026 season** by supporting league fees, lifeguards, and essential team equipment.

### **Gold Sponsor – Meet Sponsor | \$500**

Make the biggest splash as a **Gold Meet Sponsor**! This premier level puts your business front and center all season long—with extra visibility during your sponsored home meet.

#### **Gold Sponsor benefits include:**

- Exclusive Meet Sponsor recognition
- Opportunity to host a sponsor table at a home meet
- Logo advertisement on heat sheets and team website
- 2' x 3' banner displayed all summer  
*(moved to the front entrance during your sponsored meet)*
- Shout-outs at home meets
- Website & social media recognition

### **Silver Sponsor | \$300 (New) • \$250 (Returning)**

Support our swimmers while promoting your business within the Highlands community. Silver Sponsorship offers strong visibility throughout the season at a great value.

#### **Silver Sponsor benefits include:**

- Logo advertisement on heat sheets and team website
- 2' x 3' banner displayed all summer
- Shout-outs at home meets
- Website & social media recognition

## **How to Sponsor**

Send Logos and banner designs should be sent as print ready PDF or JPEG files to [highlandsswimteam@gmail.com](mailto:highlandsswimteam@gmail.com). Please allow 2 weeks for processing.

Send payment by mail payment to 7524 Dunollie Dr, Chesterfield VA 23838, or send Venmo payment to @HSThurricanes. A donation receipt with our tax ID will be provided.

Questions? Contact Allison Rouse at [highlandsswimteam@gmail.com](mailto:highlandsswimteam@gmail.com) or (804) 920 2759

Learn more:  [highlands.swimtopia.com](http://highlands.swimtopia.com)